CONTENT TO ENGINEER TO SERVICE THE SERVICE OF THE S

Product demand sandysis to and v lashivibut v and v in the region v v	
1 Economic analysis in the management system and its methodological	
foundations the second voilog garding chooses magno add to sizvisa A	7
1.1 The concept of analysis as a method of understanding natural and social phenomena	7
1.2 The essence of the analysis of economic activity, its significance and role in the management system	8
1.3 The purpose and objectives of the analysis of economic activity	9
1.4 Contents of the analysis of economic activity	9
1.5 Object of the analysis of economic activity	10
1.6 Subject of the analysis of economic activity	11
1.7 Principles of the analysis of economic activity	11
1.8 Classification of types of the analysis of economic activity	12
	14
1.9 Methodology of the analysis of economic activity	14
2 Systematization of factors in economic analysis and modeling of factor	15
systems of the land of factor and the set of	15
2.1 Concept and classification of factor analysis	13
2.2 Concept and classification of factors in the analysis of economic	16
activity and a service of the servic	17
 2.3 Deterministic modeling and methods for transforming factor systems 3 Techniques and methods used in comprehensive analysis of economic 	
activities and a sum of productivity and of productivity and of productivity activities	19
3.1 Comparison method	19
3.2 Absolute indicators, relative indicators and average values	20
3.3 Grouping method. Balance sheet method	21
3.4 Methods for tabular and graphical presentation of analytical data3.5 Chain substitution method, absolute difference method and relative	22
difference method	23
4 Principles of organizing the search and assessment of economic	0
reserves	27
4.1 Concept, economic essence and classification of reserves	27
4.2 Sources of reserves	29
4.3 Methodology for determining the amount of reserves	29
5 Organization and information support for analysis of economic activity	30
5.1 Basic principles of organization, organizational stages of analysis of	30
economic activity and its performers	31
5.2 Planning analytical work	
5.3 Information support for analysis of economic activity	32
5.4 Analytical processing of information and registration results of analysis of economic activity	34
5.5 Using information technology to analyze economic activities	35
6 Analysis of marketing activities	36

6.1 The meaning and tasks of analyzing marketing activities	36
6.2 Product demand analysis	37
6.3 Risk assessment of unclaimed products	37
6.4 Analysis of product markets a management and markets almonosis	39
6.5 Analysis of the organization's pricing policy	40
7 Analysis of production volumes and sales of products to appear of the	41
7.1 The meaning and tasks of analyzing production volumes and sales of	
products of the early strain and the components of the same and to some set of the	41
7.2 Analysis of the dynamics and implementation of the production	for
The purpose and objectives of the analysis of economic a nalq salas bna	42
7.3 Analysis of product range and structure and shadish sale to sale t	42
7.4 Product quality analysis William pimonose to alzylans out to toold?	43
7.5 Analysis of product competitiveness and to aleviant sub to applying	45
7.6 Analysis of fulfillment of contractual obligations as add to assure and the second of the second	46
7.7 Analysis of the rhythm of production and the same of the same	47
7.8 Analysis of factors and reserves for increasing production volumes	
and sales of products are also and almonous in anotal to nonexitametave	47
8 Analysis of the use of the organization's personnel and payroll	49
8.1 The meaning and tasks of analyzing the use of the organization's	
personnel and wage fund and services to modesoffices to bus suscessions	49
8.2 Analysis of the organization's personnel supply	50
8.3 Analysis of the use of working time fund	51
8.4 Labor productivity analysis	52
8.5 Product labor intensity analysis	54
8.6 Personnel efficiency analysis	55
8.7 Payroll analysis and the anomalism ovital of anomalism of the analysis	55
8.8 Analysis of the efficiency of using the wage fund	56
9 Analysis of the use of fixed assets	58
9.1 The meaning and tasks of analyzing the use of fixed assets	58
9.2 Analysis of the organization's provision of fixed assets	59
9.3 Analysis of the efficiency of use of fixed assets	61
9.4 Analysis of production capacity utilization	62
9.5 Analysis of the use of technological equipment	63
10 Analysis of the use of material resources	65
10.1 The meaning and objectives of analyzing the use of material resources	65
10.2 Analysis of the organization's provision with material resources	66
10.3 Analysis of the efficiency of use of material resources	67
11 Analysis of the organization's costs and cost of product (works,	
services) services analytical work labely and again and a	69
11.1 The meaning and objectives of analyzing organization's costs and	
cost of product straigst on another of information and registral processing of information and registral	69
11.2 Analysis of the composition and structure of costs for production	S
of products by cost elements. Factor analysis of the total cost of	5
production 23 III villagation and alevian A	70

11.3 Analysis of the level of costs per ruble of manufactured products	71
11.4 Analysis of the cost of individual types of products	71
11.5 Analysis of direct material costs and direct wages	72
11.6 Analysis of indirect costs	74
12 Analysis of the financial results of the organization	74
12.1 The meaning and objectives of analyzing the financial results of	
an enterprise analyzing the efficiency and intensity of current and serior enterprise	74
12.2 Profit before tax analysis	75
12.3 Analysis of profit from current activities	76
12.4 Analysis of financial results from product sales. Analysis of the	
level of average selling prices	77
12.5 Analysis of financial results from investment activities and	15
financial activities Appendix of the Monte and the ancidents are	78
12.6 Analysis of profitability indicators	80
13 Methodology for substantiating management decisions based on	(10
marginal analysis	83
13.1 General methodological approach to substantiating management	318
decisions	83
13.2 Concept and analysis of marginal profit	84
13.3 Marginal analysis of profit from product sales. Marginal analysis	0.5
of profitability indicators	85
13.4 Determination of break-even sales volume and safety zone of the	
organization. Determination of critical (threshold) values of fixed	86
costs, variable costs per unit of production and selling price	00
14 The essence and purpose of analyzing the financial condition of an	87
industrial organization 14.1 Concept, purpose and principles of analyzing the financial	0,
condition of an industrial organization	87
14.2 Methods for analyzing financial condition	88
14.3 Economic characteristics and composition of the balance sheet	90
15 Analysis of sources of formation and allocation of capital of the	Hon.
organization. Analysis of efficiency and intensity of capital use	97
15.1 The meaning, objectives and information support of the analysis	
of sources of capital formation	97
15.2 Indicators characterizing the structure of the balance sheet	
liabilities. Analysis of the availability, composition, structure and	
dynamics of sources of own and borrowed funds of an industrial	
organization	98
15.3 Methodology for assessing the cost of capital of an industrial	
organization and optimizing its structure	101
15.4 Concept, meaning, objectives, information support for analyzing	
the allocation of capital of an industrial organization and assessing its	s. And
property status	102

assets of an industrial organization. Analysis of sources of formation	
	104
of enterprise assets 15.6 General assessment of the property status of an industrial	104
	106
organization 15.7 The meaning, objectives, main directions and information	
support for analyzing the efficiency and intensity of capital use of an	
industrial organization	109
15.8 Indicators of efficiency and intensity of capital use	110
15.9 Main indicators characterizing the business activity of an	- 400
industrial organization	112
15.10 Reserves for increasing the efficiency of capital use and the	o ráil
main directions of their search	113
16 Analysis of liquidity, solvency and financial stability of the	кинг 2 с46
organization	115
16.1 The concept, meaning and tasks of analyzing the financial	
stability and solvency of an industrial organization	115
16.2 Analysis of the financial stability of an industrial organization	9
based on an analysis of the ratio of equity capital and debt capital.	
Types of financial stability	116
16.3 The concept of solvency and liquidity of an industrial	130
organization. Balance sheet liquidity analysis	118
16.4 Analysis of accounts receivable and accounts payable	121
16.5 Creditworthiness analysis: concept, main tasks, calculation	in and
indicators and analysis methods gains lead to separate bas some sold	123
17 Analysis of cash flow of an industrial organization	124
17.1 The economic essence of cash flow and its types	124
17.2 The meaning, objectives and information support of cash flow	
analysis and take chedilinos is kneaft on kylsne to bodiely s	127
17.3 Analysis of dynamics and factors of change in cash flow volumes	128
17.4 Cash flow balance analysis	129
17.5 Analysis of the intensity and efficiency of cash flow: indicators,	STO SE
methods of their calculation and analysis	131
17.6 Ways to optimize cash flows	134
18 Analysis of the effectiveness of investment and innovation	2100
activities "Fourth modice cutoon artifice have an Fourth arayianA", 25 in the	135
18.1 Contents and main objectives of investment activity analysis	135
18.2 Analysis of the volume of investment activity	136
18.3 Analysis of the effectiveness of real investments	139
18.4 Analysis of the effectiveness of innovation activities	143
18.5 Analysis of sources of financing for innovations and other	146
investment projects dollaringgrodalmenon as to langue for nodecoda	148
Literature	140